



Arizona Territorial Chapter AUSA – November 2013

Newsletter Association of the United States Army (AUSA)

FALL/November 2013

Inside this issue:

- 2013 AUSA Annual Meeting Review **2**
- Help Wanted & Vacancies **2**
- New Membership Category: Spouse **2**
- Calendar of Events 2013–2014 **3**
- Chapter Financial Report & Charity Counsel **3**
- EXCOM & Board of Directors **4**
- 25th AFCOD Flyer *



Voice for the Army - Support for the Soldier

Chapter President's Message



COL (Ret) Jeanne J. Blaes, PhD
AZ Territorial Chapter 7202
Chapter President

It certainly has been a turbulent summer for our Chapter! As many of you know, in June 2013 COL (Ret) Gene Rafanelli chose to step down from the Chapter President's position for personal reasons and I was, subsequently, voted in as your new President. I have spent the past five months being mentored by our outstanding Past Chapter Presidents and learning from our National leadership what their vision is for the Association's future. Additionally, our Executive Committee (EXCOM) and I have been working on developing a revised strategic direction for our Chapter to head in. But, as we all know, real change takes time and energy.

In the next few months, members of our Chapter will gather together to redefine our organizational structure and modify our Annual Plan for 2013-14. If you would like to take a more active role in our Chapter as a volunteer or to participate in this planning process, please see our Help Wanted section in this newsletter or drop me a line via email.

Remember, dynamic members play a vital role in keeping our Chapter successful in all of its endeavors.

So let's talk about being a successful Chapter! At the recent 2013 USA Annual Conference in Washington D.C., I was so proud to be associated with the Arizona Territorial Chapter and all that it has done for our local military warriors (Active, Guard and USAR), their families, our retirees, DACs and JROTC/ROTC cadets. The ribbons attached to my identification badge, which mirrored the streamers that we had won, literally hung down past my waist. The recognition for leading our Chapter to such excellence lies directly with our Immediate Past President, COL (Ret) Gene Rafanelli, the entire Chapter EXCOM, and the support of our generous Corporate/Sustaining Sponsors and overall membership. Thanks to you all!

Presently, it is important to note that AUSA is struggling with membership numbers. GEN Sullivan, AUSA's President/CEO, has made it very clear that our AUSA voice being heard by the officials residing on Capitol Hill, is directly related to our association's membership strength. You can imagine that having over 100,000 members would greatly increase the volume of our voice. Please do your part by re-newing your membership on time, and if you know of someone – a civilian friend

or organization that cares about the military, a retiree/veteran, Soldier, spouse, or family member – wanting to help support the issues that matter to our Association and our defense forces, have them join our Chapter and start making a difference today!

I truly look forward to working with everyone to move our Chapter forward and make it relevant and responsive to the needs of the military and our membership.

Our Chapter EXCOM/Board of Directors continues to meet at 1300 hours on the first Tuesday of each month. All members are invited and encouraged to attend this meeting. It is held at the Papago Park Military Reservation (PPMR) located at 52nd Street and McDowell Road. Enter the reservation on the North side of McDowell at the first gate east of 52nd Street. The meeting is held in the Distance Learning Center which is co-located in the same building as the Clothing Sales Store. Ask the gate guard for directions. If you get lost, call me (Jeanne) on my cell at (602) 377-8764. Occasionally, the meeting will be hosted off site. When that occurs, the information will be conveyed ahead of time in the agenda, which will always be posted on our website under "News" with any other pertinent read-ahead's and on our Chapter's Facebook page.





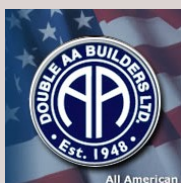
Wash D.C. 2013 AUSA Annual Meeting presentation of Chapter awards by GEN Sullivan to COLs (Ret) Rafanelli & Blaes



MG Lanza, Cdr 7th ID & COL (Ret) Farell, 7th AUSA Region President, present Regional awards to COL (Ret) Blaes

Membership:
Together we are
Stronger!

Thanks to all of our
Corporate Sponsors!



2013 AUSA Annual Meeting & Exposition—President's Review

The 2013 AUSA Annual Meeting & Exposition was held from 21-23 October 2013 in downtown Washington D.C. Among the several thousands of attendees, were Chapter members COLs (Ret) Gene Rafanelli and Jeanne Blaes. Attendees were able to roam the Convention Center and view over 700 Army and Industry exhibits spread over 500,000 square feet of exhibit space, plus attend professional development seminars and open panel discussions. Outstanding Chapters and individuals were recognized for their support to the U.S. Army. During the event, your Chapter representatives accepted the following streamers as a testament to all of our efforts in 2013: AUSA Member, Chapter of Excellence, Superior Chapter, Merit Chapter, President's Club Gold, Star Chapter, Best Support of Reserve Components, Excellence in Reserve Component Growth, Family Programs, Best Support to Recruiting Command, Take the Hill Chapter, Army History, Support of ROTC, Member Communication, Army Birthday, and ILW Honor Roll. Thanks to all of those who contributed to helping our Chapter receive these awards and I challenge our membership to add another streamer or two to that list next year!

"HELP WANTED" & Vacancies: Your Chapter Needs You !

Our Chapter is in need of some support from its members. Here are some of the job openings and a short description of what we need. Most all of these tasks can be done at home with a telephone and internet accessible computer to handle e-mails and search websites. We'll assign a mentor to help you get started and answer any questions. Attendance at our monthly meeting is not required but you would be welcome. A few of the areas we need help with are:

MEDIA: We have 4 major activities during the year where we need to contact the media: Awards Luncheon, Armed Forces Career Officer Day, Annual Golf Tournament Fund Raiser and Army Birthday/Flag Day. This job would entail contacting the media (TV, Newspaper, Radio, etc) to establish contacts and provide information about our activity and enlist their interest ... in other words, Public Relations.

MEMBERSHIP: Each month we receive a list of our members whose membership is coming up for renewal or have let their AUSA membership lapse. We need to put together a Membership Committee to support Rob Welch, our Membership Chair/team leader in contacting those members, monthly, to see if they will renew their membership. If they decline, we need to capture why they choose to not renew. All of the membership contact information is

available on the AUSA National website and your mentor will walk you through the membership process for renewal. Major reasons for not renewing are #1 Forgot, #2 Nobody contacted me.

RESEARCH: We need someone to do a web search for companies in our area that we would like to have become Corporate Members. Primarily, but not necessarily, we are looking for companies that have a military connection and/or are supporters of the military. Your mentor will describe the types of corporate memberships AUSA has and the process, benefits, and amenities of what our Chapter can provide them (opportunities for networking, advertisements, etc.).

ARMY RESERVE: We need a person to contact the major U.S. Army Reserve units in our area and establish a point of contact with their public affairs personnel and unit commanders. Your mentor will give you a list of the reserve components in our area and known contacts. Your purpose will be to introduce the unit to the Chapter and its activities and describe how we can assist the unit during deployments, major events, etc.

VP SPOUSE & FAMILY READINESS: *

VP MARKETING & DEVELOPMENT: *

* **EXCOM position:** please contact the Chapter President if interested in volunteering for an EXCOM position

New AUSA Category of Membership: Spouse

A new AUSA membership category has been created for all military (active, retired, or surviving) spouses as well as spouses of Dept of the Army (DAC) and Dept of Defense Civilians (DOC). AUSA understands the challenges and hurdles faced by the military families of today and the importance of including spouses in the military support conversation. Therefore, AUSA is formally recognizing a spouse's individual membership and commitment in the community by inviting them to join as a "Spouse Member". By joining AUSA under this category, spouses will have the opportunity to make their voices heard, get involved at both the national and local level, pass on wisdom to younger spouses, and get involved in issues that they care about. The AZ Territorial Chapter is looking for a spouse to join our EXCOM as "VP for Spouse & Family Readiness" to help us define and grow a program of support at the local level. *

2013 CHAPTER CALENDAR OF EVENTS

- ◆ 26 November, 25th AFCOD

For federal and state Legislation affecting our Veterans/Active Military go to AUSA's <http://capwiz.com/ausa/home/> or AZ's <http://www.azleg.gov/bills.asp>

2014 CHAPTER CALENDAR OF EVENTS

- ◆ 14-16 February, AZ Stand Down, Maricopa Cty
- ◆ 9 February, Chapter Awards Luncheon
- ◆ February/March, Membership Drive
- ◆ 18 April, Task Force Smith Golf Tournament
- ◆ 14-17 May, 7th Regional Conference, Scottsdale
- ◆ June, Army Birthday/Flag Day Luncheon
- ◆ November, 26th AFCOD

25th Armed Forces Career Offers Day (AFCOD)

On 26 November 2013 our Territorial Chapter will hold the 25th Armed Forces Career Offers Day (AFCOD) at the McCormick Ranch Golf Club. The purpose of the event is to acquaint Junior ROTC cadets to the challenges and rewards of service to the country as commissioned officers. The event focuses on all branches of the Armed Forces, including the Coast Guard and the Merchant Marines. Representatives will be present from commissioning institutions such as: the Service Academies, ROTC, military institutes and Officer Candidate School (OCS). Last year we had tables representing 20 Organizations that confer commissions. Moreover, we had over 200 cadets from 36 high schools and more than 100 other sponsors and guests. It was the best event so far and we're striving to make it even better this year.

The event flyer is attached to the newsletter for your convenience. To offset the expense of hosting the cadets, who participate at no cost to themselves, you can sponsor a table of eight for \$200 or a half table for \$100. Also, you can attend for \$30 per person or if you are unable to attend, but would like to sponsor a cadet, we encourage you to do so for \$30.

During the lunch, you and your guest will be seated with a group of cadets and their instructor. At that time, you'll become acquainted with these fine young students and they with you. You'll hear two short presentations from young officers who will talk about their overseas experiences and service as commissioned officers.

We hope you'll decide to make this event a success for 200+ Junior ROTC cadets. You can do this by filling out the attached form and mailing it in to LtCol (Ret) Ray Boucher at the address shown or go to our website at <http://www3.ausa.org/chapweb/atc/index.html>. Follow the instructions to use your favorite payment option and remember, this is a tax deductible charitable contribution. Thanks for your support!

Chapter Financial Reports & Charitable Contributions

The Chapter was active in donations to other organizations during the summer, both financial and volunteering.

Financially we contributed to the following entities: The USO Hospitality Suite at Sky Harbor; AAAA Scholarship Foundation for military families; Dimmery-Koch Scholarship Fund for military families; MOWW Youth Leadership Development Program; VFW Post 3632 Frank Gorman Fund; All Academies Fund in support of needy Cadets enrolled in the service Academies; Institute of Land Warfare; the ROTC Funds of ASU, NAU, GCU and ERAU in support of Cadet projects/activities; raised money and contributed to the MANA House project to provide housing for homeless women veterans. In addition, Chapter members participated in four golf tournaments at their personal expense to support programs for the military and their families. Three Board members served as ushers at the AZ State Fair to raise money for the

Homeless Veterans StandDown in February 2014. Other members assisted in the fund raiser for Healing Heroes to assist Wounded Warrior's and their families, seven of whom were provided 3 days at the DD Gamble Guest Lodge & Ranch in Portal, AZ.

In a related area, we know that some of you contribute to various military and veteran charities and we would like to caution you that there are a number of charities in this category that don't meet reasonable standards for a charitable organization. In the latest issue of *CHARITY WATCH* (published by the American Institute of Philanthropy), of the 48 veteran and military charities reviewed, only 22% received an "A" or "B" rating, while 52% were rated "F"! Please take the time to research your charity to ensure they are spending your money appropriately.

Provided by: Ray Boucher, Treasurer



Arizona Territorial Chapter 7202 AUSA

Chapter President

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We are the Arizona Territorial Chapter of AUSA, dedicated to assisting and supporting our troops and cadets in any way we can. Our local Phoenix Recruiting Battalion is our only active duty unit and they do a fabulous job of providing our Army with quality soldiers. We also work closely with the Phoenix based Headquarters of the Arizona Army National Guard, as well as, U.S. Army Reserve units, and all JROTC/ROTC programs located in our Chapter area. We show our support for our troops by being there for them and their families during deployments, through the presentation of awards and recognizing our outstanding cadets and soldiers, in addition to promoting the recruiting mission. We are proud of all of these activities, which we are able to sustain by holding our annual Golf Tournament fund-drive. All who are interested in helping us to support our Army, we encourage you to join our Chapter ~ whether you have an Army or military background, or not. *We are looking for people who care!*



Come join us ... we're on the web!

<http://www3.ausa.org/chapweb/atc/index.html>

Voice for the Army - Support for the Soldier

Association of the United States Army Arizona Territorial Chapter

Chapter EXCOM

President Jeanne J. Blaes, PhD	COL (Ret) (602) 377-8764
Imm Past President Gene Rafanelli	COL (Ret) (480) 272-8302
1st VP (Programs) Dave Sale (Cathy)	COL (Ret) (480) 747-5111
Treasurer Ray Boucher (Angie)	LtCol (Ret) (602) 993-6867
Secretary & VP for Educ Shari Roe	CIV (480) 678-1575
VP Gen Membership Rob Welch (Ronnie)	COL (Ret) (480) 292-5822
VP Publicity Dean Campbell (Sondra)	CPT (Ret) (480) 596-4075
VP Corp Mbrs Pete Palmer (Sarah)	BG (Ret) (480) 258-8300
Asst VP Corp Mbrs Jody Wilkerson (Gina)	LTC (Ret) (623) 256-6400
Asst VP Corp Mbrs Will Rapp (Kathy Kolbe)	1LT (Ret) (602) 629-9367
VP NG/Res Affairs Rudy Rudolph (Victoria)	COL (Ret) (480) 628-1785
VP Publishing Borg Siburg (Ann)	CIV (480) 326-8483
VP Veterans Affairs Jerry Sands (Pat)	LTC (Ret) (602) 866-7412
VP Enlisted Aff. Charles Daniels (Yoshimi)	1SG (Ret) (602) 237-2726

VP ROTC Support Alex Bowman	CPT (480) 965-7612
VP USAR Issues Jim Caryl	LTC (Ret) (480) 209-6406
VP Web & Commo Mary Vetrano (Ronn)	CIV (480) 981-4674

Board of Directors

AZ State President Vic Conner (Sharon)	LTC (Ret) (480) 595-1941
Dave Kauchek (Marian)	MG (Ret) (480) 948-1942
Park Shaw	COL (Ret) (480) 488-9099
Len Lai (Di)	COL (Ret) (480) 595-8648
Pamela Higgins	CSM (602) 267-2604
Joe Schwan	SSG (Ret) (480) 945-6381
Karen Craig	CSM (Ret) (480) 775-4025
Roy Coulson (Baerbel)	COL (Ret) (480) 991-9797
ROTC Member Dan Roberts (Chandra)	LTC (480) 965-3318
Biff Messinger	COL (Ret) (602) 564-2062
Rance Farrell (Susan) 7th Region Pres	COL (Ret) (602) 993-8556



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ASSOCIATION OF THE UNITED STATES ARMY

JROTC and Armed Forces Career Officer's Day (AFCOD) Luncheon Supported by all Military Armed Services



DATE: Tuesday 26 November 2013

TIME: 1130 a.m.

***Cadets arrive 1030 to visit displays**

LOCATION:

McCormick Ranch Golf Club
7505 E. McCormick Parkway
Scottsdale 85258
Tel (480) 948-0260

Please select your level/method of sponsorship below & submit your payment
NLT 12 November 2013

NOTE: You can pay by credit card/Pay Pal on our web page located at
<http://www3.ausa.org/chapweb/atc/events.html> OR by filling out the form below & submitting it with
a check through the mail. Make check(s) payable to AUSA & mail to our Chapter Treasurer at:

LTC (Ret) Ray Boucher
14637 N. 10th Street
Phoenix, AZ 85022

Detach and mail form below

Your Name: _____ Your Phone #: _____

☐ I wish to sponsor a full table (8) at \$200 (2 free seats)

Sponsor: _____ Guest: _____

☐ I wish to sponsor a half table at \$100 (1 free seat)

Sponsor: _____ Guest: _____

☐ I will attend myself at \$30 per person

Name/Guests: _____

☐ I cannot attend myself but will sponsor ____ Cadet(s) at \$30 per person for _____ (total amount encl)

****Remember:** Table sponsors may add a short "bio" for the cadets' information if you wish